**Testing & Education Reference Center from Gale**

**eNewsletter Template**

**How to Use:** (1) Customize the copy as needed. (2) Hyperlink to your library’s website or product page. Shorten the link with bit.ly, if needed. (3) Copy and paste into your eNewsletter creating bold headlines as indicated. (4) Proof and ensure hyperlink works. (5) Post.

**Audience: Public Library Users**

**[HEADLINE]:**

**BUILD CONFIDENCE WITH TEST PREPARATION**

**[COPY]:**

*Testing & Education Reference Center* from Gale helps you prepare for GED, SAT, ACT, PSAT, GRE, LSAT, MCAT, TOEFL, U.S. citizenship, the military, and more. Find in-depth information on college programs, tuition assistance, as well as resume and interviewing advice.

**[CTA]: EXPLORE TODAY>> [link to your library website or product access page]**

**Audience: High School Students**

**[HEADLINE]:**

**YOU’RE UP TO THE TEST**

**OR**

**IMPROVE YOUR TEST SCORES.**

**BUILD YOUR CONFIDENCE.**

**[COPY]:**

*Testing & Education Reference* Center from Gale helps you prepare for upcoming standardized tests (ACT, SAT, AP, CLEP, etc.) and your college experience. Find in-depth information on undergraduate and graduate programs, tuition and scholarship assistance, and more.

**[CTA]:**

**EXPLORE TODAY>> [link to your library website or product access page]**

**Audience: College Students**

**[HEADLINE]:**

**YOU’RE UP TO THE TEST**

**[COPY]:**

*Testing & Education Reference Center* from Gale helps you prepare for GRE, LSAT, MCAT and more. Find in-depth information on graduate programs, tuition and scholarship assistance, as well as resume, interviewing, and networking advice.

**[CTA]:**

**EXPLORE TODAY>> [link to your library website or product access page]**